

## STEPHANIE CHAN

COMMUNICATION DESIGNER

www.stephchan.ca  
hello@stephchan.ca  
(778) 991-2153

1610-233 Robson St  
Vancouver, BC V6B 0E8

### WORK EXPERIENCE

Venture Publishing Inc. 2008–2010

Assistant Art Director

- Art direction for *Alberta Oil* and *Alberta Venture* magazines: design and layout of columns and features, commissioning and art directing photography and illustration, art and editorial planning and research.
- Marketing and internal design needs for all departments including invitations, posters, signage, e-blasts, web ads and graphics, flash pieces and logos.
- Designer for [unlimitedmagazine.com](http://unlimitedmagazine.com): commissioned and created art for editorial, conceptualized and produced interactive pieces.
- Worked on tight deadlines, autonomously and collaboratively with team members. Handled budgets and relationships with photographer and illustrator contributors and art directed photoshoots on set.

U of A Students' Union 2006–2008

Graphic Designer | Marketing & Communications

- Designed large scale campaigns involving print and web elements including posters, invitations, brochures, signage, t-shirts, pins and web ads. Rebranding and identity creation for yearly campaigns, retail stores and restaurants.
- Worked closely with a team of designers and managed relationships and timelines with in-house clients and managers.

### EDUCATION

Bachelor of Design, with distinction

University of Alberta 2007

Major in Visual Communication design,  
minor in Business and Marketing

### FREELANCE CLIENTS / PROJECTS

Mighty Trio Organics

Pecha Kucha

We Eat Together cookbook

Where Are You From? Poster Show

Douglas Printing 2010 Calendar

Filistix Mobile Kitchen

Royal Bison craft fair

Display magazine

Be a Lover, Not a Fighter campaign

### SKILLS & SPECIALTIES

Very experienced in Adobe Creative Suite (InDesign, Illustrator, Photoshop, Dreamweaver), experienced in HTML and CSS, Flash and Microsoft Office. Good at writing, photography, illustration and print production.

### PUBLICATION & HONORS

Alberta Venture magazine

Alberta Oil magazine

(*Magazine of the Year at the KRW Awards*)

Unlimitedmagazine.com

(*National Magazine Awards silver for web-only content*)

Display magazine

Skewed magazine

We Eat Together cookbook